

## Publishing Options for Print Books

	Self-publishing				Traditional		
	DIY		Not DIY				
	Chapbook	True DIY	DIY Platforms	Subsidy	Hybrid	Independent	Big 5
Cost - not including copies of the book	\$0	\$0	\$0-\$3000	\$2000-\$5000	\$2000-5000	\$0	\$0
Agent required	No	No	No	No	No	Varies	Yes
Author control	100%	100%	90%	90%	50%	25%	10%
How much does the Author do of these tasks?							
*Editing – copy and content, proofing	100%	100%	100%	100% or FEE	0%*	0%	0%
*Cover design & interior formatting	100%	100%	100% or FEE	0%	0%	0%	0%
*Blurbs, reviews, back cover copy	100%	100%	100% or FEE	100%	DIY or FEE	0%	0%
*Marketing	100%	100%	100%	95%	75-100%	50-100%	50-90%
*Distribution	100%	100%	0%*	Varies	Varies	0%*	0%
Format decision	Author	Author	Ltd, but author	Joint	Joint	Publisher	Publisher
Format restrictions	None	None	Some	Yes	Yes	Yes	Yes
Who controls pricing?	Author	Author	Author	Publisher	Publisher	Publisher	Publisher
Who pays for print run	Author	Author	Author or POD	Author	Author*	Publisher***	Publisher
Pre-pay/pre-sales requirements	None	None	None	Yes**	Varies+	None***	None
Who controls pricing?	Author	Author	Author	Publisher	Publisher	Publisher	Publisher
Who pays for printing	Author	Author	Publisher	Author**	Author*	Publisher***	Publisher
Pre-pay/pre-sales requirements	None	None	None	Yes	Varies+	None	None
Selectivity++	No	No	No	No	Yes	Yes	Yes
Royalties	No	No	Yes	Yes	Yes	Yes	Yes
Who owns ISBN ?	NA	Author	Varies	Varies	Varies	Publisher	Publisher
Contract and or license?	No	No	No	Yes	Yes	Yes	Yes
Fast/slow	FAST	DAYS	DAYS	WKS-MOS	WKS-MOS	MOS-YRS	YRS

\*Some exceptions or negotiable

\*\*If there are pre-purchase requirements, I'm actually paying to get published by buying my books at a markup from cost

\*\*\*If I have pre-purchase requirements, I'm actually paying and this is a subsidy or hybrid press, not an indie

^Who pays for printing depends on publishing path taken after consultant does his/her work ; consultants, however, do not pay printing costs

+Prepurchase requirements sometimes part of package, books are priced above cost

++The biggest difference between hybrid and subsidy is this

