

Comparing Ingram Spark and Create Space

	Ingram Spark	CreateSpace
Direct to consumer (reader)	No	Yes
Bookstore/library distribution	Yes	Possible+
Credit Card required	Yes	No
Submission fee	\$49/\$49*	Free
Provides ISBN	No	Yes - optional
Change fees	1st free; subsequent \$49/\$49	Free-unlimited
Formatted Interior templates	6	1
Templates with design	6 for purchase	Various for purchase
Interior format requirement	pdf	pdf or doc
Imbedded fonts required	Yes	No
Online build your own cover	No	Yes-use their templates
Professional Services**	Packages only	None
Paperback	Yes	Yes
Hardback	Yes	No
Audio books	Not yet	Yes
Art books	Yes	Not recommended
Photographs	Yes	Black and white
Online proofs	Yes	Yes
Printed proofs @ cost+shipping	Yes	Yes
E-Pub	Yes	Kindle only
ARC/Proofs	Limitless copies	Limited to 5
Set your own retailer discount	Yes	No
Bookstore friendly***	Yes	No
Publish on Amazon	Yes	Yes
Consumer friendly	No	Yes

+ Possible, but not the preferred channel

*\$49 for cover, \$49 for interior

** Editing, formatting, cover

***Retailers can't return unsold CreateSpace books

NOTE: To enable retail (wholesale) distribution on Ingram, always initiate your book on Ingram first!
You can use the same ISBN on CreateSpace, but you can't do this in the opposite order.